

**Fall 2008 // WSU // English 101 – Introductory Writing
Sections 4, 36, 38, 43**

Paper #1 Assignment Sheet

Due Date(s):

- **Friday, September 12th:** Bring one copy of a complete draft to class. Outlines, partial essays, and handwritten pages are unacceptable.
 - **Sections 4 & 43,** also send your documents electronically to toriasenglishclass@gmail.com so she can comment on your drafts
 - **Sections 36 & 38** will be using Google Docs. Additional information on using Google Docs for writing papers will be provided in class and via e-mail.
- **Wednesday, September 17th:** Paper #1 is due by 11:59pm.
 - **Sections 4 & 43,** send your documents electronically to toriasenglishclass@gmail.com
 - **Sections 36 & 38** will be using Google Docs. Additional information on using Google Docs for writing papers will be provided in class and via e-mail.

Instructions

- Refer to the "MLA Document Formatting Guidelines" handout (available on the course website) for instructions on creating your essay document (sections 36 & 38 will have a different guide). The handout outlines the font type and font size, spacing, and margin requirements, among other information.
- Give a descriptive title to your essay. "Essay #1" is not a descriptive title!
- As with all essays, pay close attention to organization. Make sure your essay has an introduction, a clear thesis, supporting paragraphs, and a conclusion.
- Your essay should be approximately **1000-1200 words** (3-4 typed pages).
- Select **ONE** of the essay options from the list below:

Option #1: Rhetorical Analysis

Select a print advertisement of your choice and perform a rhetorical analysis on its contents. Your analysis should consider the ad's use of pathos, ethos and logos (which we will discuss in class). You should also discuss the target audience, the colors used in the ad, and the ad's layout to determine its overall efficacy. You may also want to provide some commentary on the moral values being promoted.

Option #2: Focused Personal Narrative

Consider the following quotation from the 19th Century German philosopher Berthold Auerbach:

"What will people say?---In these words lies the tyranny of the world, the whole destruction of our natural disposition, the oblique vision of our minds. These four worlds hold sway everywhere."

Think of a time when you have modified your actions because you were concerned about what people would say. Summarize Auerbach's point, discuss an event and actions from your own history, and reflect on how you might—or might not—approach the situation differently.